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# FINE HOME SOURCE – PRODUCT SHOWCASE

WWW.FINEHOMESOURCE.COM

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## Advertising Opportunities

Build exposure for your business by advertising in the 2010 FineHome Source Program!

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## Early Bird Rate is 10% OFF!

On September 25, 2010, from 10-5 pm, we will be hosting our third FineHome Source – Product Showcase with over 40 exhibitors under the tents at the Millbrook Bandshell, 3327 Franklin Avenue, Millbrook, NY.

We will be publishing the **FineHome Source – Product Showcase** Program again this year which will offer you an opportunity to feature your business with advertisements and a directory listing. The beautifully produced, journal size booklet that will be given to each of the attendees at the **FineHome Source – Product Showcase** event. We will also distribute several hundred copies to local merchants before and after the event. We anticipate that people will use the program as a resource throughout the year.

To give you an idea of what the **FineHome Source – Product Showcase** is about there will be traditional artisans such as furniture makers, faux finishers, plasterers and millwork, as well as the latest in green solutions such as geo-thermal systems, solar alternatives and eco-friendly building products. We will feature AV systems, energy efficient appliances, wine cellars and so much more for the home. There will even be experts in landscape design and related products available to help you put the finishing touches on your home's surroundings such as fencing, weathervanes, saunas and pools.

We hope you will join us as one of our valued advertisers and thank you in advance for your participation.

Lois Chiappalone  
Office Manager  
Crisp Architects

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**Research shows that companies that maintain or increase their marketing communications during an economic slowdown typically experience 14 times more growth than companies that cut back!<sup>1</sup>**

<sup>1</sup>Staying Visible is Vital to Your Future, Dale Gibson, Triangle Business Journal, Oct. 24, 2008.

Crisp Architect, P.C.  
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# 2010 FineHome Source

## Product Showcase Program Advertisement Rates

All exhibitors will receive a free listing in the FineHome Source program as well as other marketing materials.

Formatted as an event guide and directory of homeowner services, the *FineHome Source Program* will be distributed to attendees and through various retail and business outlets.

Business Name	
Contact Name	
Address line one	
Address line two	
Phone (including area code)	
Email address	

Cost

**Submit  
By 3/31/10  
Take an additional 10% off**

<input type="checkbox"/>	Full page	4 ½" wide X 7 ½" high	\$ 350.00	\$ 315.00
<input type="checkbox"/>	Half page	4 ½" wide X 3 ½" high	\$ 200.00	\$ 180.00
<input type="checkbox"/>	Quarter page	4 ½" wide x 1 ¾" high	\$ 100.00	\$ 90.00

The artwork for my ad will be submitted:

- \_\_\_ By email to fountainpress1@yahoo.com according to guidelines listed below or  
\_\_\_ By mail to Fountain Press, P.O. Box 439, Amenia, NY 12501 on a CD with camera-ready artwork that meets the specifications listed below

- please send ad artwork as tiffs, pdfs or Adobe InDesign files (no jpeg files)
- include all fonts that are used in the ad on your CD/e-mail transmission
- send the ad in the size it will appear in the guide depending on your contribution:
- submit all artwork in black and white

\_\_\_ I will need an ad designer (additional design fee of \$60/hour)

**To be included in the FineHome Source program/guide, please respond by July 1, 2010 with this response form, your ad design, and your check made payable to FineHome Source. In order to receive discounted rate your ad info along with payment in full must be received by 3/31/2010. Please send payment for ad to Lois Chiappalone c/o Crisp Architects, P.O. Box 319, Millbrook, NY 12545. Thank you.**

Please note if full payment is not received by July 1, 2010 ad will not be placed in program.